



Media kit 2026

Space Cyborg is an independent, markets-first space news site, built as a markets hub for the space economy: launches, space-company news, stock quotes, a screener, an earnings and launch calendar, and an IPO and funding tracker.



Audience

- **Space investors:** retail and professional investors tracking listed space companies, ETFs and the IPO pipeline.
- **Industry professionals:** engineers, founders, business development and policy people following launches, contracts, funding and regulation.
- **Enthusiasts:** people who watch every launch and want the business context behind it.

What we publish

- Original, sourced analysis on space markets, launches and policy
- Quote pages and interactive charts for 37 space stocks and ETFs
- Space-stock screener, launch and earnings calendar, daily market charts
- IPO and private-funding tracker, with reported and confirmed items labelled
- Aggregated industry news wire, plus **Space Markets Weekly**, a newsletter launching soon

Audience statistics: available on request. We are a new publication and will share measured traffic and newsletter figures once we have them. We don't publish estimates.

Standards

- All paid placements are clearly labelled “Sponsored” or “Advertisement”.
- Sponsors never get editorial control over news coverage or market data.
- No ads for unregistered securities offerings or pump-style stock promotions.
- Lightweight formats: no pop-ups and no auto-play audio.

Ad formats

Site banner

Run-of-site or section-targeted display in the header, sidebar and article positions (728×90, 300×250, 300×600). Can be targeted to Markets, Launches or the stock pages.

Pricing on request

Space Markets Weekly sponsorship

A sponsor block at the top of our weekly newsletter covering space stocks, IPOs, funding rounds and the week's launches. One sponsor per issue. The newsletter is launching soon, and founding sponsors can reserve early issues.

Pricing on request

Sponsored deep-dive

A long-form explainer on a technology, market or mission, researched and written by our team with your expert input. Every piece is clearly labelled "Sponsored", carries sources, and is fact-checked to our editorial standard.

Pricing on request

Calendar & screener sponsorship

A "presented by" placement on the space calendar (launches, earnings, IPOs) or the space-stock screener. These are high-intent tools that readers come back to.

Pricing on request

Contact

For rates, availability and audience data: direct message **@theSpacecyborg** on X, or visit **spacecyborg.com/advertise**. A partnerships email is coming soon.